

Consili, Las Vegas, NV - Television Order  
 Client: Judge Ann Zimmerman Market: 25+ Likely Voters  
 Buyer: Theresa Campagna: (702)324-1474, T. Campagna05@hotmail.com

To: Kevin Goodell KVBC NBC Ch. 3, Email: kgoodell@mynews3.com  
 Tel: (702)957-3270 Cell: (702)292-7843 Fax: (702)957-3208

Flight Dates: 10/15-11/8

Stations	Day/Time	Code	GRPs	Cost	CPE	2012												Total	GRPs	Gross Cost		
						Units / GRPs / Gross Cost by Week - Monday Dates																
						10/6	10/15	10/22	10/29	11/5	11/12	11/18	11/26	12/3	12/10	12/17	12/24	12/31	Length: 30s			
KVBC NBC 3 :30	M-F 4:30-5a Wagners	0-EM	1.2	\$280.	\$157		2	2	2	1										7	8.4	\$1,490.
KVBC NBC 3 :30	M-F 5-6a Wagners	0-EM	1.6	\$460.	\$281															2	3.2	\$900.
KVBC NBC 3 :30	M-F 6-7a Wagners	0-EM	2.6	\$700.	\$289		1	1	1	1										4	10.4	\$2,850.
KVBC NBC 3 :30	M-F 11a-12p Rachel Ray	1-DT	1.2	\$325.	\$271		2	2	2	1										7	8.4	\$2,275.
KVBC NBC 3 :30	M-F 9-10a Today II	1-DT	1.8	\$425.	\$236		1	1	1	1										4	7.2	\$1,700.
KVBC NBC 3 :30	M-F 3-4p Dr. Phil	2-EF	1.6	\$450.	\$281		1	1	1	1										4	8.4	\$1,800.
KVBC NBC 3 :30	M-F 4-5p First News	2-EN	2.2	\$725.	\$330		1	1	1	1										4	8.8	\$2,800.
KVBC NBC 3 :30	Sa-Su 5-6-30p Early News	7WKO	1.7	\$675.	\$397		1	1	1	1										4	5.8	\$2,700.
							9	9	10	8										36	59.6	\$16,475.
							14.7	14.7	16.3	13.8												
							\$4,025	\$4,025	\$4,475	\$3,950												

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To: Kevin Goodell, KVBC NBC Ch. 3, Email: KGoodell@mynews3.com  
 Tel: (702)857-3270 Cell: (702)857-7243 Fax: (702)857-3208

Flight Dates: 10/15-11/6

Stations	Day/Time	Adults 25-54		Gross	Units / GRPs / Gross Cost by Week - Monday Dates												Length - 30s	Total	Units	GRPs	Gross Cost																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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